

JACK ZAVODA-BRENNAN

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POST SUPERVISOR with a proven history of transforming post-production workflows and delivering exceptional content for leading brands like Liquid I.V., Apple, HBO Max, and MotorTrend. Dynamic professional building scalable infrastructure, expanding teams, and managing high-volume deliverables, while maintaining the highest creative and technical standards. Effective changemaker skilled at streamlining operations, optimizing budgets, and driving collaboration across editors, designers, directors, and stakeholders to ensure seamless project execution. Passionate leader combining deep technical expertise with creative vision to elevate post-production teams, implement innovative solutions, and deliver results that exceed expectations.

AREAS OF EXPERTISE

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|-------------------------|-----------------------------------|-----------------------------|
| ✓ Production Management | ✓ Team Leadership & Guidance | ✓ Client & Brand Management |
| ✓ Workflow Optimization | ✓ Creative Collaboration & Vision | ✓ Creative Project Delivery |
| ✓ Production Logistics | ✓ Budgeting & Resource Allocation | ✓ Asset Management |

POST-PRODUCER EXPERIENCE

Liquid I.V. – El Segundo, CA

05/2025 – Present

Post Supervisor

- Executed marketing campaigns across digital, social, retail, e-commerce, and broadcast channels, ensuring alignment from concept through launch across cross-functional stakeholders.
- Spearheaded development and implementation of centralized operational systems, including a server-based digital asset management and Wrike project management workflow: improving visibility, prioritization, asset storage, and cross-team execution.
- Directed post-production for campaigns of every scale, from flagship multimillion-dollar marketing initiatives to the production of hundreds of product asset deliverables, demonstrating the ability to seamlessly shift between high-level campaign execution and meticulous asset management.
- Managed multiple concurrent campaigns from planning through delivery; balancing timelines, resources, and quality standards in a fast-paced, deadline-driven company.
- Partnered closely with Brand, Creative, Production, Media, Legal, and external agency teams to align on priorities, resolve constraints, and ensure successful delivery of complex, multi-stakeholder campaigns.
- Develop and maintain structured project plans, roadmaps, and milestone trackers to support large-scale initiatives and ensure cross-functional teams remain aligned on scope, timing, budget, and execution.
- Oversee management of creative and product assets, including version control, QC review, and cross-channel distribution to ensure consistency and readiness for launch.
- Led the integration of AI technologies, including ChatGPT, Pencil, and Shade, into post-production workflows, driving automation, increasing team efficiency, and delivering time and cost savings.
- Pitched a new marketing initiative as part of a “Shark Tank” style executive review, securing approval from C-level leadership and transitioning the concept into an active marketing campaign.

Jellyfish Marketing – West Hollywood, CA

07/2024 – 1/2025

Senior Post Producer

- Designed a transformative production workflow for the Apple Social Team, setting new standards for efficiency and scalability, with processes adopted by other teams including TikTok and Google.
- Established a comprehensive server infrastructure with intuitive naming conventions, enabling seamless project management, streamlined collaboration, and scalable long-term operational success.
- Managed the end-to-end delivery of over 4K premium-quality assets in a six-month timeframe, ensuring strict adherence to client specifications, brand guidelines, and industry-leading quality benchmarks.
- Expanded the Production department’s capacity by growing the team, optimizing resource allocation, and driving a 400% increase in productivity, achieving over 1K deliverables per month within five months.
- Spearheaded creative strategy and execution for Apple’s flagship social media campaigns, including *Severance*, *Ted Lasso*, and *Silo*, delivering innovative assets that elevated brand engagement and audience reach.
- Directed the creation of award-winning social media content, leading campaigns that contributed to Apple’s recognition across prestigious platforms for excellence in digital marketing and creative production.
- Led cross-functional alignment with design, editorial, and strategy teams, ensuring all deliverables were delivered on-brand, on-schedule, and met the strategic objectives of high-visibility campaigns.

Motortrend Group – El Segundo, CA**06/2022 – 03/2024****Post Producer**

- Post-produced two television series, *Super Street Garage* and *Roadworthy Rescues*, simultaneously delivering 25 high-quality episodes in one year while maintaining adherence to deadlines and creative standards.
- Contributed to the creative direction of first-season episodes by shaping tone, story arcs, and overall narrative, ensuring alignment with brand vision and audience expectations.
- Orchestrated collaboration among a diverse team of Editors, Assistant Editors, GFX artists, Showrunners, Directors, Producers, Sound Mixers, and Colorists, optimizing workflows for efficiency and quality.
- Tracked and managed production budgets and labor expenses using detailed Excel spreadsheets, monitoring and assuring all projects remained on schedule and within financial constraints.
- Reviewed and refined editorial cuts, sound design, and color grading, ensuring final episodes met both creative objectives and technical standards before approval and delivery.
- Coordinated and maintained production calendars, adapting to shifting priorities to drive timely delivery of broadcast episodes and promotional assets for social media campaigns and show sponsors.

Mustache Agency – Brooklyn, NY**02/2020 – 05/2022****Associate Post Producer**

- Produced a wide range of projects for **high-profile clients** including *La Mer*, *Netflix*, *HBO Max*, *Quibi*, and *CeraVe*, leading a team of Editors and Animators to bring each client's vision to life.
- Managed and delivered hundreds of diverse deliverables across various formats, ratios, and platforms.
- Collaborated closely with Retouchers, Colorists, and Animators, facilitating the seamless integration of all creative elements and aligning production to meet the client's expectations.
- Tracked project expenses and monitored the hours of in-house employees and freelancers via Excel, Google Sheets, and Showbiz budgeting software with the Accounting Team to sustain accurate financial oversight.

EDITORIAL EXPERIENCE**Mustache Agency – Brooklyn, NY****02/2019 – 02/2020****Post Production Coordinator**

- Coordinated equipment logistics for production teams, ensuring cameras, drives, memory cards, and audio gear were readily available and operational for high-profile shoots.
- Provided on-set DIT (Digital Imaging Technician) support for major clients including Cognizant, YouTube, and Google, managing data workflows and ensuring seamless technical operations during shoots.
- Transcoded and prepped footage for editors in Premiere Pro and After Effects, supporting post-production for high-profile brands such as Amazon, Kohl's, and Mattel, both on-site and remotely.
- Negotiated favorable licensing terms for stock music and footage, collaborating with vendors to streamline creative workflows and reduce project costs.
- Managed post-production archives and asset deliveries, maintaining organized server systems and overseeing efficient file transfers to editors, ensuring continuity and timely completion of projects.

Documentary – To Be of Service (Aronson Films) – New York, NY**09/2017 – 11/2019****Assistant Editor**

- Streamlined post-production workflows by organizing and managing a large library of photographs, video, and audio assets in Premiere Pro, ensuring efficient editing processes for a feature-length documentary.
- Transcoded 4K RAW footage into proxies and synchronized audio with video using PluralEyes, enabling seamless editing and efficient project turnaround.
- Developed and managed social media content on Facebook, enhancing the brand's online presence and audience engagement throughout the film's production and release.
- Supported local shoots by coordinating logistics and conducting subject interviews, ensuring the capture of high-quality footage and on-site production efficiency.

Tribeca Productions – New York, NY**05/2016 – 05/2017****Production Intern**

- Provided comprehensive screenplay coverage for producers Robert De Niro and Jane Rosenthal, delivering detailed analysis and summaries to support critical production decisions.
- Handled highly confidential information with discretion, including sensitive production details and personal information of industry professionals, maintaining trust and professionalism.

- Facilitated seamless communication with high-profile actors, directors, and industry stakeholders, fostering strong relationships in a dynamic and fast-paced environment.

PRODUCTION EXPERIENCE

Independent – New York & California

05/2020 – Present

Freelance Product Photographer

- Captured high-quality product and lifestyle photography for diverse industries, delivering visuals that aligned with each brand's unique identity and marketing goals.
- Scouted and executed shoots in remote locations, utilizing hiking and camping to capture authentic and impactful outdoor imagery for brands like JackRabbit and TuckTech Kayaks.

Saturday Night Live – New York, NY

09/2017 – 12/2018

Production Assistant

- Relied upon by directors, producers, set designers, and stylists to source and secure hard-to-find items, props, and talent, ensuring every shoot had the necessary resources to meet creative vision.
- Assisted in the setup and breakdown of sets for *Good Neighbor* digital shorts, ensuring efficient transitions between scenes and maintaining a smooth workflow on set.

EDUCATION & TECHNICAL SKILLS

Bachelor of Arts (BA), Communication & Media Studies | Film Concentration: Fordham University

Tools: Adobe Premiere Pro, Adobe After Effects, Adobe Lightroom, Adobe Media Encoder, ChatGPT, Claude, Pencil, Shade, Figma, Dropbox, Concur, Showbiz Budgeting, PluralEyes, MS Office Suite, Final Cut Pro, Avid Media, and iMovie, Google Sheets, Google Docs, CAPS, ClickTime, Wrike, Nexonia, Vimeo, frame.io, LastPass, Dropbox

Equipment: Canon C300, Canon 5D Mark 3, and GoPro Hero Black 8, Mavic Air Drone